

Acoustic Discovery

PRODUCT OVERVIEW



OVERVIEW

MusicIP's Acoustic Discovery provides music-centric organizations with the ability to expose consumers to all corners of a digital music catalogue. By identifying commonalities between a listener's taste and a music collection's diverse offerings, Acoustic Discovery can be leveraged to personalize the digital music experience.

KEY BENEFITS

Personalized Search Experience

Tailor digital music recommendations to a listener's specific taste by providing music that is acoustically similar to what they are seeking.

Flexible and Simple Integration

Demonstrate the power and flexibility of Acoustic Discovery to millions of clients by integrating it into any Web-enabled application.

Low Cost

Benefit from MusicIP's hosting of Acoustic Discovery and its associated low costs. Since Acoustic Discovery is conveniently hosted on MusicIP's servers, your organization can avoid additional overhead for management resources, hardware purchases and monitoring equipment.

FOR DEVELOPERS

- REST-style API
- Complete documentation with language-specific samples
- Data returned in both XML and plain-text
- Support for custom ID schemas to facilitate cross-connection between Acoustic Discovery and an organization's existing proprietary database

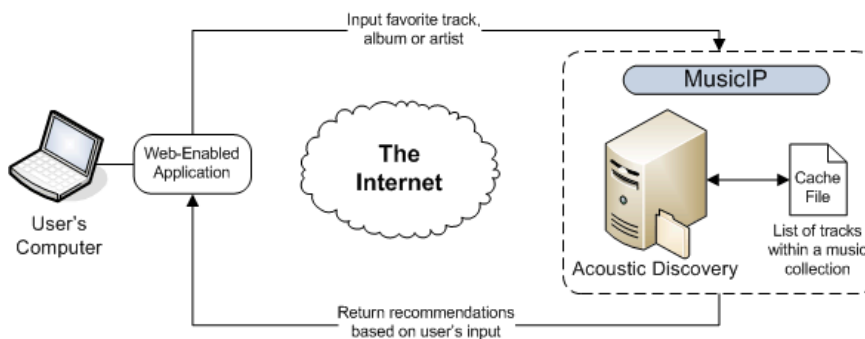
KEY FEATURES

RECOMMENDATIONS

Built on technology that allows tracks to be related by the way they sound, Acoustic Discovery tailors recommendations to a listener's musical taste by providing music that is acoustically similar to what they are seeking. Since they are based on the inherent characteristics of music, recommendations from Acoustic Discovery are both language- and format-independent.

INTEROPERABILITY

Acoustic Discovery is powered by the same core technologies as our MusicDNS™, Client SDK and MyDJ™ products; together, they provide seamless digital music solutions across the entire MusicIP platform. Acoustic Discovery may also be seamlessly cross-connected with an organization's existing database of music.



MODULES

GLOBAL MUSIC LINK (GML)

Global Music Link enables an organization to provide track recommendations from their catalogue, regardless of a listener's point-of-reference. The Global Music Link module enables users to reference any artist, album or track that they know, in order to find recommendations for similar music in a catalogue that may be unfamiliar to them.

PLAYGROUND USER INTERFACE

The distinctive UI of the Playground Module allows customers to easily discover and purchase new tracks based on the music they enjoy through a unique and engaging interface. When a listener identifies a song that appeals to their personal taste, the Playground can introduce them to tracks within an organization's catalogue that have a similar sound.